

**Hudson Bay Credit Union Support  
Application**



**Contact Information**

Name of Organization	
Contact Name	
Mailing Address	Street name, Box # Town Postal Code Province
Telephone Number of contact name	
Fax Number	
Email of contact name	

**Organization Information**

Is your organization non-profit or an organization:	
Is your organization a member of Hudson Bay Credit Union?	Yes/No
If not a member – would you be interested in becoming a member of Hudson Bay Credit Union?	Yes/No
Has Hudson Bay Credit Union supported your organization in the past?	Yes/No If yes, when and what for?

**Type of Request**

Assistance Required: Please explain the type of support requested:	(sponsorship, partnership, volunteer help, donation, advertising support, other, etc.)
Date of Event:	
Please provide details about the specific project, program or event that you are requesting support for (Include location, target audience, advertising arrangements for events).	
Amount of Funds Requested:	
How will the funds be used for your organization (i.e. funding new equipment, programs, travel, special event, etc.)	
Please identify any other sources of funding receiving from other sponsorships, donations, etc.	

**Benefits/Recognition to Hudson Bay Credit Union**

List what recognition opportunities will be received by Hudson Bay Credit Union (media exposure, tickets, signage, newspaper, radio thank you, pictures, direct partnership/participation, etc.)

How will you follow-up to Hudson Bay Credit Union the fundraising efforts were reached and how Hudson Bay Credit Union was able to contribute to those efforts.

Checklist to help you with this piece:

Before

- When advertising your event, Hudson Bay Credit Union would be listed as a supporter, sponsor, etc. We have a specific brand and will provide to the group for this purpose.
- Let us help you advertise your event, for example - we will put your event on our community TV's we have in our branch plus we can help in other ways i.e. drafting up the poster/ad or banners with your groups theme

During the event

- Let us know what we can do for you during your event so we can arrange for some of our staff to help
- Display a banner/poster, etc. listing our credit union as a sponsor, supporter – again – we can help you with this and we can do this up for your group
- Take pictures during your event and share pictures with the credit union, can help with this as we have digital cameras

After the event

- Let Hudson Bay Credit Union know how our fundraising efforts helped you
- Share pictures of the event with us, so we can put on our web page, in-branch TV
- When thanking sponsors after the event, Credit Union be listed in the thank you
- For larger sponsorships/donations - committee members would be available for a specific picture for posting in the paper etc.

Please include any other information that would be relevant to your request.

Thank you

**Mail, fax or email application form to:**

Hudson Bay Credit Union  
 Attention: Marketing Department  
 208 Churchill Street, Box 538  
 Hudson Bay, SK S0E 0Y0  
 Fax: 306-865-2381  
 Email: [fun@hudsonbaycu.sk.ca](mailto:fun@hudsonbaycu.sk.ca)

Thank you for submitting your request to Hudson Bay Credit Union. You will be contacted directly if your request is granted and group receiving support may be asked to participate in sponsorship evaluation.